MADISON M. HOFFMAN

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<https://madiehoffman.weebly.com/photography.html>

**EDUCATION**

Minnesota State University, Mankato

Bachelor of Arts in Mass Media, 3.93 GPA, Summa Cum Laude

Minor: Art Studio Photography and Graphic Design

Honors Program with Distinction

**EMPLOYMENT HISTORY**

* Write articles and edit copy
* Draft InDesign templates
* Take/edit photographs
* Find new ideas for stories
* Manage social media accounts
* Maintain website for students

KEYC News 12 News Intern Jan. ’19 - Present

* Write copy for stories
* Edit and shoot video for stories
* Upload stories to website and social media
* Contribute new story ideas everyday
* Work with the team to create content for every news cycle
* Create connections with member of the community

MNSU Honors Program Media Coordinating Liaison/Photographer Jan ’19 - May ‘19

Personal Photography Freelance Photographer Fall ‘17 - Present

* Specialize in digital and film photography
* Take human interest, landscape, and feature/sports photography
* Strengthen skills in Photoshop, Lightroom and Illustrator

MNSU Residential Life Residence Hall Front Desk Receptionist Fall ‘16 - Present

* Manage phone calls
* Schedule Appointments
* Provide services for students living in the residence halls
* Manage spreadsheets to keep the desk organized and resourceful

**PROFESSINAL SKILLS**

* All Microsoft Applications
* Adobe and Video Editing Applications (InDesign, Photoshop and Illustrator, Edius, etc.)
* Canon and Nikon Photography
* Social Media (Facebook, Twitter, Instagram, Snapchat, etc.)
* Website Design Blogging and Microblogging Software (Frankly, Weebly, Wordpress)
* NewsKing, Newspath

**PERSONAL SKILLS**

* Adaptive
* Motivated
* Open to Learning New Things
* Reliable
* Team Player
* Persistent

**HONORS**

* Mass Media Department Certificate of Achievement Award
* Mark and Sky Kunerth Mass Media Scholarship
* Mass Media Department Outstanding Sophomore & Senior Award
* National Society of Leadership and Success Induction
* MNSU Presidential Scholarship Award

**LEADERSHIP**

* Learning Community Coordinator 2016 – 2017
* Honors Beacon Writer 2015 – Present
* Student Conduct Chair 2018 - Present
* Media Coordinating Liaison 2019 – Present

**SERVICES/PHILANTHROPES**

* Honors Halloween Canned Food Drive/Echo Food Shelf
* Special Olympics Swimming
* Special Olympics Bowling
* Susan G. Komen Race for the Cure